



## GDPR Compliance Statement

**1. Introduction** BlueMax Info adheres to the UK GDPR and Data Protection Act 2018, ensuring the lawful collection, processing, and storage of personal data.

**2. Lawful Basis for Processing** We process personal data based on:

- **Consent:** When users explicitly agree to provide personal information.
- **Contractual Obligation:** When data processing is necessary to fulfill service agreements.
- **Legal Requirement:** When required by regulatory authorities.

**3. Data Protection Principles** We commit to the following principles:

- Lawfulness, fairness, and transparency in data collection.
- Data minimization—only collecting necessary information.
- Accuracy and regular updates to ensure data reliability.
- Security measures to prevent unauthorized access.
- Limited retention periods for stored data.

**4. Data Subject Rights** Under GDPR, users have the following rights:

- **Right to Access:** Users can request a copy of their personal data.
- **Right to Rectification:** Users can request corrections to inaccurate data.
- **Right to Erasure:** Users can request deletion of their data under certain conditions.
- **Right to Restrict Processing:** Users can limit how their data is processed.
- **Right to Data Portability:** Users can request their data in a structured format.
- **Right to Object:** Users can object to data processing for direct marketing or other purposes.

**5. Data Security & Breach Notification** We employ encryption, firewalls, and access controls to protect user data. In the event of a data breach, we will notify affected users and relevant authorities promptly.



**ADDRESS.**

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**CONTACT.**

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**6. Complaints & Contact Information** If you have concerns about how we handle your data, contact us at [juestien.s@gmail.com](mailto:juestien.s@gmail.com). You may also file complaints with the UK Information Commissioner's Office (ICO) if necessary.